



### eNewsletter May 2012

### **Sustainability Report**

## Three Sustainability Hurdles and How to Overcome Them

Noted sustainability consultancy Lavery Pannell reported recently that organizations continue to struggle with the how's of sustainability. Based on their own experience, Lavery and Pannell observe that companies eyeing both sustainability and profitability commonly encounter three obstacles.

#### The hurdles are:

- Moving beyond compliance with environmental standards
- Integrating sustainability into the fabric of a company's operation
- Converting a sustainability program into a longterm engine for competitive advantage.

Knowing the hurdles is not enough.

<u>Learn how to overcome the hurdles in the</u>
<u>Lavery Pannell report, Sustainability – The</u>
<u>How.</u>

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# **Energy Report**

## Combat Volatile Energy Prices with Energy Efficiency Strategy

A recent report by the Pew Center on Global Climate Change, From Shop Floor to Top Floor: Best Business Practices in Energy Efficiency, reveals an unprecedented shift in corporate attitudes about the importance of energy efficiency and the realignment of priorities to aggressively pursue energy conservation strategies.

Beat volatile energy prices with best practice tips for energy efficiency for businesses in this report, "Seven Habits of Highly Efficient Companies".

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### **About Noveda**

Noveda's expertise in energy and water management solutions will transform your organization's energy consumption and footprint. As a Noveda Technologies customer, you can expect to:

- · Build a better bottom line
- Build a better market reputation, and
- Be better prepared for a future where energy and water consumption are key performance indicators for industry leaders.

A future that is here and now.

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**Noveda** is the leader in energy and water management solutions. Clients as diverse as government entities, colleges and commercial enterprises come to us for actionable intelligence and analytics that result in sustainable and significant cost savings. Our clients start saving money the first day they use our solutions.