

## Corporate sustainability cannot be achieved in 2012...

It's true. Corporate sustainability cannot be achieved in 2012, or even in the next five years. But if we ever hope to achieve the lofty goal of corporate sustainability, we must get started right away.

Corporate sustainability is a goal that challenges companies in all lines of business to have a minimal environmental impact. Efforts to reduce the amount of electricity, water and fuel that are simply wasted and initiatives to improve recycling habits are making headway in most businesses and communities, but they are just a start. Secondary steps to build green buildings, employ renewable energy sources and monitor energy and water usage are proactive measures that are also gaining traction. Successful companies that are leading the charge toward corporate sustainability are models for the next generation of enterprise in our global economy.

Yet, these goals can seem overwhelming. The mission to strive for corporate sustainability is one that will take endurance and corporate commitment, but how do you know that you are on the right path and making good progress? What can you do today?

In a recent issue of Environmental Leader, Asheen Phansey lays out a three-part approach to corporate sustainability. Click on the link below to learn how this corporate sustainability leader will set achievable goals for this year and how he plans to measure his success.

[Read the article.](#)

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"Managing Peak Demand"  
Thursday, Feb 16, 2012 at 2:00 p.m. ET



## Managing Peak Demand to Reduce Energy Costs

A utility company looks at peak demand by evaluating your maximum 15- or 30-minute peak energy usage during the day. The utility company continually scans energy usage during the day looking for the 15- or 30-minute interval with peak demand usage, and converts it to an hourly demand usage amount. Peak demand can account for as much as half the electric bill.

Continuous monitoring of energy use enables customers to be informed of their peak demand usage and reduce energy costs.

[Learn how to reduce your energy costs](#) by managing your peak demand or [register for our webcast, "Managing Peak Demand."](#)



## Who is Noveda Technologies?

Noveda's expertise in energy and water management solutions will transform your organization's energy consumption and footprint. As a Noveda Technologies customer, you can expect to:

- Build a better bottom line
- Build a better market reputation, and
- Be better prepared for a future where energy and water consumption are key performance indicators for industry leaders.

A future that is here and now.

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