

eNewsletter January 2012

## Communicating Sustainability More Effectively

Energy efficiency provides an obvious benefit to many companies as they look to reduce energy costs, stay ahead of energy regulations and engage their employees and their customers in energy savings initiatives to maintain a healthier environment.

When evaluating the recent efforts made by companies to communicate sustainability:

- The good news is that their efforts are helping to achieve energy efficiency goals.
- The bad news is that there isn't enough communication happening both internally and externally.

<u>Click here to learn</u> how you can communicate sustainability more effectively to your customers.



Join us for a live webcast on how to communicate sustainability and increase your brand value.

## Solar Developer? Click here



Reduce 2012 Building Energy Costs by 10% with Noveda's Risk-Free Energy Monitoring Pilot

#### Impact Your 2012 Energy Costs

Energy costs have a direct impact on the bottom line of every business. Forwardlooking executives and building managers are looking at ways to address this growing problem and stop the drain on profits.

<u>Click to learn</u> about the risk-free pilot program that can reduce your energy usage by 10%.

# Who is Noveda Technologies?

Noveda's expertise in energy and water management solutions will transform your organization's energy consumption and footprint. As a Noveda Technologies customer, you can expect to:

- Build a better bottom line
- Build a better market reputation, and
- Be better prepared for a future where energy and water consumption are key performance indicators for industry leaders.

BLOG

A future that is here and now.

<u>Click to learn</u> more about Noveda Technologies.

### **About Noveda Technologies**

**Noveda** is the leader in energy and water management solutions. Clients as diverse as government entities, colleges and commercial enterprises come to us for actionable intelligence and analytics that result in sustainable and significant cost savings. Our clients start saving money the first day they use our solutions.

**Stay Connected**