



MakeMeSustainable™ (“MMS”) provides a web-based community platform to help users understand energy use in their offices or homes, preview the benefits of multiple sustainable actions, and track results over time.

By engaging users through a community platform, on the company intranet or via the internet, MMS leverages the viral power of social media, and provides a social and competitive element to help make energy savings more enjoyable and impactful.

Meaningful graphics, stellar user-interface and social media connectivity (i.e. Facebook) make the platform a complete solution for customers of all types.

Customers

Whether you’re a business, a retail chain, government or an educational institution, we’ll help you engage employees and customers with MMS.

Demonstrate your commitment to the environment and improve brand equity by empowering employees and customers with energy saving tools.

- Approximately 400 tons of CO₂ & \$12,000 saved by students at the University of North Carolina

Key Features:

- Provides personal, private profiles for every employee (and/or customer)
- Offers dynamic calculators & analytics for users to determine energy/water consumption & financial/environmental impact
- Personalized recommendation engine for users to reduce energy use & track benefits of chosen actions
- Leverages social media features such as grouping, chat rooms/wallboards, Facebook integration etc.
- Web widgets & kiosk displays that enable customers to display aggregate carbon reductions in real-time
- Translates energy & environmental savings into easy-to-understand metrics (i.e. “cars off the road” or “trees planted”)

Request a Free Demo

See for yourself how MakeMeSustainable™ can help you engage your employees & customers on sustainability and reduce carbon footprint. Email us today at info@noveda.com

User Engagement through Multiple Platforms:

Action Engine



CUSTOMIZED WEB PORTAL



MOBILE



FACEBOOK



Resource Savings Tracker



Group Tracking



Live Web & Kiosk Displays

(Interacts w/ Mobile App)

Monolith Festival Carbon Tree
56 people in our tree reduced.

103 + **51** = **154**
Tons of Carbon Matched By **Insurance** Total Tons Reduced

Our Impact:
227 solar panels installed

Community Timeline

- Marcy Smith joined the Austin Group - 5 minutes ago
- John Thompson joined as Leader Promoted to Member - 15 minutes ago
- Marcy Smith and Bill Taylor are now friends - 45 minutes ago