

## FOR IMMEDIATE RELEASE

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### **“Our Planet” show to feature Noveda Technologies**

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*October 9, 2008, Deerfield Beach, FL* – The producers of **Our Planet** are pleased to announce that *Noveda Technologies* will be featured in an upcoming episode as part of the show’s series on *Energy Independence*.

In the not-so-distant past, few people bothered to track the real-time energy consumption of their homes, offices and manufacturing facilities. However, in today’s energy-critical market, it becomes imperative to know exactly how many resources are being consumed and when. When is the peak usage time? Why are demand charges so high? And when is some of the energy being wasted?

Located in Branchburg, NJ, Noveda Technologies offers real-time, web-based energy monitoring systems that can change the way a company manages its energy consumption. Noveda Technologies was developed around the first Net-Zero Electric building in the US, the 31 Tannery Project. The project employed Noveda Technologies SunFlow Monitor product which monitors in real-time the electricity production of a 223 KW solar photovoltaic system and the energy consumption of the 41,000 square foot building. Noveda Technologies’ web-based real-time monitoring system helped 31 Tannery achieve a perfect 100 Energy Star energy performance rating and maintain its net zero electric status for 2 consecutive years.

The company’s EnergyFlow System performs monitoring, tracking and diagnosis of a building’s energy usage, thus providing a snapshot of energy performance — in real-time via a web-based services model. Noveda’s systems measure and analyze energy use, enabling better resource management, improved performance and reduced costs for energy and maintenance. They are establishing energy baselines for buildings in an effort to better understand their carbon footprint impact and certify energy reductions in advance of markets that will develop for the trading of carbon offset credits.

Noveda markets three award winning products: SunFlow Monitor™ for photovoltaic system energy production monitoring, EnergyFlow Monitor™ for monitoring building electric, gas and steam consumption and Facilimetrix™ which compliments EnergyFlow by adding in monitoring of Building Management Systems such Honeywell , John Controls or Siemens.

"At Noveda Technologies, we believe every building has the potential to be completely self-sufficient through renewable energy systems and better management of energy resources, says Daniel Poore, company President & CEO. "Our goal is to inspire 100% energy self-sufficiency in every building in the country through our award winning, energy system management services."

Detailed, comprehensive information about a building's energy performance can be shown on patent pending user-friendly graphical displays. These kiosks displayed in a building's lobby, showing real-time energy use, can actually inspire tenants and employees to make an extra effort to conserve energy in their individual areas. Studies have shown meaningful savings of 10-20% simply by training and behavior modification.

For more information, please visit [www.noveda.com](http://www.noveda.com).